Bamundo Qualitative Research
77 SECOND PLACE
BROOKLYN, NEW YORK 11231
(718) 875-3631

October 28, 1987

Ms. Karen Eisen
Philip Morris U.S.A.
120 Park Avenue
New York, New York 10017

Dear Karen:

Enclosed are the following materials:

-- a schedule for the upcoming "smokers rights" focus group sessions

-- a proposal letter, for that project

-- partial billing (which reflects fifty percent of the New York segment, only)

-- five copies of a screening questionnaire.

Please review the screener as soon as it arrives. We would like to ship it to the field on Thursday, October 29th. This should provide sufficient time for them to properly recruit. Also, if we are to work in Minneapolis on November 18th, a decision will be required by November 2nd. This should provide ample time for the Minneapolis facilty to recruit the sessions.

As always, it is a pleasure working with you.

Cordially,

Annette

Enc. ANNETTE BAMUNDO

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Source: https://www.industrydocuments.ucsf.edu/docs/ypkj0004